

First Albanian HALAL EXPO

April 11th - April 13th, 2020 - Palace of Congresses

third edition

حلال

Exhibitor Brochure

& SPONSORSHIP OPPORTUNITIES



..FROM THE PAST EDITION



www.halal.al



APPLY TODAY FOR THE THIRD EDITION

THIRD EDITION EXPECTATIONS



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15000

Based on our strong marketing, and in the positive experience of the first edition, we have reason to believe that the third edition of Albanian Halal Expo will have more than 15000 visitors

9

Albanian Halal Expo will have Exhibitors from:

Albania; Kosovo; Turkey; Macedonia; Bosnia;
Arabian Countries; Indonesia; Serbia; Italy; Greece.

2200

Albanian Halal Expo will be held in Palace of Congresses, Main Hall, which have a surface of 2200 SQM, and can easily host over 140 exhibiting companies.

130

Over 130 companies are expected to participate in the third edition of the Albanian Halal Expo

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WHY EXHIBIT?



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Halal Expo Albania is going to be the most attractive expo in Balkan Region. Having more than 5 million Muslims who lives in Balkans, and being a very new market for the Halal Industries, this event will gather serving and producing companies which will conquer this growing-fast market.

Halal Expo Albania will host Buyers, Representatives, Professional and Random visitors which wish to explore and be part of Halal Industries.

You will be able to meet hundreds of Halal Industry Professionals from over 5 countries, which are interested to get your products and supplies.

Halal Expo Albania will give you the chance to be face-to-face with people which are in charge of decision making about the prospective Halal Market.

These are only a few of the good reasons WHY you must be part of the Albania's First Halal Expo, which for sure can help you and your business growing in Halal Industries.

EXHIBITOR PROFILE

Halal means lawful-permitted by the Islamic rules and principles. Halal industries include basically any product and/or service which is not prohibited by Islamic Rules and Principles.

Thus, to have a clear vision of sectors that are part of Halal Expo, please refer to the list given below.

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WHO CAN EXHIBIT?



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FOOD INDUSTRY



Meat industry
Processed Food
Canned Food
Packaged Food
Frozen Food
Sea Food
Baby Food
Dairy products
Snacks, Pastries,
Chocolate and bakery
Supply chains

Banking
Chambers of Commerce
Halal Certification Bodies
Halal Logistics Services
Halal Publications
Muslim Education
Training Services
Halal Business Consulting



SERVICES

TOURISM



Tour Operators
Travel Agencies
Carrier Companies
Hotels & Accommodation
Halal Restaurants
Halal Caterings
Travel Media
Official Organizations
Business Associations

Chemist
Cosmetics
Personal Care
Pharmaceuticals
Halal Medicine
Fragrances
Boutiques
Bookstores
Lifestyle
Fashion Industry



OTHER HALAL SECTORS

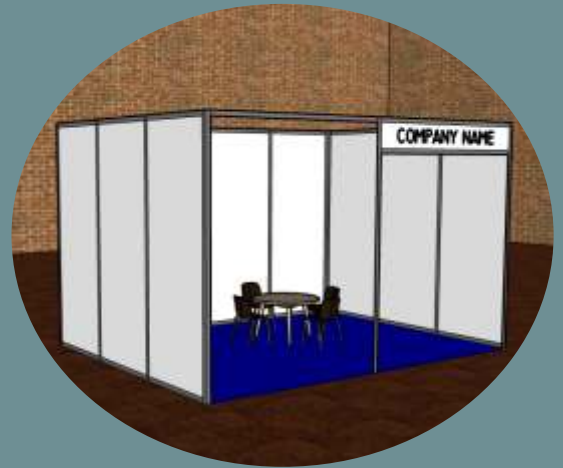
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EXHIBITOR PACKAGE

STANDARD BOOTH (Equipped – Minimum 12 sq.m.)

Standard Booth includes:

- Partition Walls (Height 2.5 m, white laminated finish)
- Moquette
- One information table
- One desk + 3 chairs
- Company name on fascia board
- Internet wireless
- Illumination
- Electric Power (Supply & Consumption)
- One waste basket.



2. SPACE ONLY (Non Equipped – Minimum 24 sq.m)

It is space only for the exhibitors who wish to build their own stand or have their own stand built. Open space rental is for carpeted space only. Furniture and spotlights are not included. Stand dimensions are flexible. Electric Power (supply and consumption) is included on the rental fee.

3. PERSONALIZED BOOTH (Minimum 24 sq.m)

This option is for the exhibitors who wish to have a special designed booth. In the rental fee, the booth concept and design is not included.

BOOKING FORM

Book your space to the Albanian Halal Expo.
Please download the booking form from our web-site and return it filled and signed to us.

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SPONSORSHIP

Albanian Halal Expo offers a variety of sponsorship opportunities contepcted to fit every budget and attrack attention toward the sponsor.

The following sponsorship opportunities are available:

GENERAL SPONSOR (Only One Sponsor): Eur. 20.000

Benefits:

- Name and Logo will be published in all the Exhibition's publicity materials as General Sponsor.
- Print the name and logo of the sponsor on the main banner inside and outside the exhibition hall.
- 36 sq.m of exhibition space will be offered to the sponsoring company at a prime location.
- Name & Logo with a brief profile will be published in the exhibition website, which will be linked to the sponsor's website.
- Two full pages colour advertisements will be provided in the exhibition catalogue.
- Name and logo of the sponsor will appear in all newspaper and magazine advertisements in accordance with the advertising campaign to be drawn up by the promoters.
- 5-7 minutes speaking opportunity on the opening ceremony of the event
- Name and logo on the exhibitor hand bags
- Separate exhibitor badges to identify your staff as General Sponsor.
- A brochure with promotional materials (provided by sponsor) will be included in the 3rd Albania Halal Expo's bag which will be handed over to all visitors.

PLATINIUM SPONSOR (Only One Sponsor) Eur. 15.500

Benefits:

- Name and Logo will be published in all the Exhibition's publicity materials as Platinum Sponsor.
- Print the name and logo of the sponsor on the main banner inside and outside the exhibition hall.
- 24 sq.m of exhibition space will be offered to the sponsoring company at a prime location.
- Name & Logo with a brief profile will be published in the exhibition website, which will be linked to the sponsor's website.
- Two full pages colour advertisements will be provided in the exhibition catalogue.
- Name and logo of the sponsor will appear in all newspaper and magazine advertisements in accordance with the advertising campaign to be drawn up by the promoters.
- 3-5 minutes speaking opportunity on the opening ceremony of the event
- Name and logo on the exhibitor hand bags
- Separate exhibitor badges to identify your staff as Platinum Sponsor.
- A brochure with promotional materials (provided by sponsor) will be included in the 3rd Albania Halal Expo's bag which will be handed over to all visitors.

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SPONSORSHIP

GOLD SPONSOR (Only One Sponsor) Eur 12,500

Benefits:

- Name and logo will be published in all the Exhibition's publicity materials as Gold Sponsor.
- Print the name and logo of the sponsor on the main banner inside and outside the exhibition hall.
- 18 sqm of exhibition space will be offered to the sponsoring company where they can display their products and any literature pertaining to the services they offer.
- Company name & logo with a brief profile will be published in the exhibition website, which will be connected to the sponsor's website.
- One full page colour advertisement will be provided in the exhibition catalogue.
- The name and logo of the sponsor will appear in all newspaper and magazine advertisements in accordance with the advertising campaign to be drawn up by the promoters.
- Separate exhibitor badges to identify your staff as Gold Sponsor
- Company name and logo on the exhibitor hand bags
- A brochure with promotional materials (provided by sponsor) will be included in the 3rd Albania Halal Expo's bag which will be handed over to all visitors.

SILVER SPONSOR (Only One Sponsor) Eur 10,500

Benefits:

- Company name and logo will be published in all the Exhibition's publicity materials as Silver Sponsor.
- Print the name and logo of the sponsor on the main banner inside and outside the exhibition hall.
- 09 sq.m. of exhibition space will be offered to the sponsoring company where they can display their products and any literature pertaining to the services they offer.
- Company name & logo with a brief profile will be published in the exhibition website, which will be connected to the sponsor's website.
- One page colour advertisement will be provided in the exhibition catalogue.
- Corporate logo on the exhibitor hand bags
- The name and logo of the sponsor will appear in all newspaper and magazine advertisements in accordance with the advertising campaign to be drawn up by the promoters
- A brochure with promotional materials (provided by sponsor) will be included in the 3rd Albania Halal Expo's bag which will be handed over to all visitors.

OTHER PROMOTIONAL OPPORTUNITIES AT ALBANIAN HALAL EXPO 2020

EXHIBITOR'S & VISITOR LAYNARD&BADGE (One Sponsor) Eur 7,500

Sponsor's logo will be printed in the Visitor and Exhibitor badges of Albanian Halal Expo 2020

MEDIA PARTNER (One Media Partner)

This is an opportunity only for Albanian National Televisions.
Budget and Benefits in a separate Contract.

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HALAL EXPO ALBANIA – 3rd EDITION
APRIL 11-13, 2020
PALACE OF CONGRESS
EXHIBITOR BROCHURE
AND
SPONSORSHIP OPPORTUNITIES
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